

ReachFM Business Partnerships



Live Sunday evenings 7-8pm ET

Proposal Rate Card for Sponsorship

Carl Foster

Host/ Producer

ReachFM Communications, Inc.

2701 W. Cypress Creek Road

Fort Lauderdale, FL 33309

954-556-4644 Office

561-797-9500 Cell

800-713-6423 Business

954-315-7575 Fax

thefoss@bellsouth.net

ReachFM & Good Sports Magazine Show partnership levels:

\$400.00 per month Teammate

2-:30 or 1-:60 second spots per week (1x per hour) – 8x per month
Show airs live every Sunday night from 7-8pm ET
1-:10 second billboard per week as feature sponsor for show segment (4x per month)
Web site logo and link on 'Good Sports' show page.

\$650.00 per month–Official Feature Teammate

4-:30 or 2-:60 second spots per week —16x per month
1-:10 second billboards per week as a feature sponsor
1-editorial interview per month (3-5:00 with athlete/coach/sports executive/ charity event director)
Web Site logo and link on 'Good Sports' show page
Promoted in all Social Media for Good Sports Magazine Show via Facebook, Twitter, MySpace, etc.
Mentioned in all weekly digital Email blasts promoting Good Sports to listener database

\$1000.00 per month–Presenting Sponsor Teammate

6-:30 or 3-:60 second second spots per week—24x per month
2-:10 second show billboards per week as a Presenting show sponsor
2-editorial interviews per month (3-5:00 with athlete/coach/sports executive/ charity event director)
Web Site logo and link on as presenting teammate on Good Sports' show page
Mention in minimum 20x run of station show promos on Reach FM from 6am to 12 midnite
Mention in all press releases and promotional print materials as Presenting Sponsor
Promoted in all Social Media for Good Sports Magazine Show via Facebook; Twitter; MySpace.
Included in weekly digital Email blasts promoting Good Sports to listener database

\$1,500.00 per month– Title Sponsor Teammate

8-:30s or 4-:60 second spots per week —32x per month
4-:10 second show billboards per week as a Title sponsor
Minimum of 6 mentions adjacent to all show breaks as Title Sponsor of Good Sports
3- editorial interviews per month (3-5:00 with athlete/coach/sports executive/charity event director)
Web Site logo and link on as Title Sponsor on Good Sports' show page
Mention in minimum 20x run of station show promos on Reach FM from 6am to 12 midnite
Mention in all press releases, printed promotional materials marketing for show as Title Sponsor.
Promoted in all Social Media for *Good Sports Magazine Show* via **Facebook; Twitter; MySpace**.
Included as Title Sponsor with logo in all weekly digital Email blasts to listener database

One live **Remote Package** at sponsor's function or event. (\$500 value) Includes Good Sports personality and guests to host the remote live on Reach FM will also include all equipment costs, Reach FM Scion, Give-a-ways and Prizes, and music...

Discounted Agreement opportunities also available at 13, 26 and 52 week levels
Remote packages available at events and special functions at \$500 per hour.

This is a proposal for illustrative purposes only. Receipt of a signed ReachFM Underwriting (original copy) is the only form that engages underwriting on ReachFM. This proposal is not a ReachFM Underwriting Agreement. This is a confidential proposal only to be shared between the named organizations on cover page.